OXEN NETWORKED

FALL 2026
VOLUME 4 • ISSUE 5



STRONGER SECURITY. SMARTER GROWTH.

A unified approach to reducing risk and building confidence

Plus, Discover Cyber Insurance, Unified Security, Business Growth, and More

OXEN TECHNOLOGY
STRONG. SIMPLE. TRUSTED.

Phone: (888) 296-3619
Email: hello@oxen.tech
Website: OXEN.tech

Social Media: Give OXEN a follow!
Linkedin.com/company/oxen-technology
Facebook.com/OXENtechnology
X.com/oxentechnology
Instagram.com/oxentechnology/

Sales
Kelle White, VP of Sales
kwhite@oxen.tech | (316) 500-2362

Corporate Headquarters
OXEN Technology - Harlan
1116 Morningview Dr Ste 101
Harlan, Iowa 51537

OXEN Technology - Joplin
2021 S Schifferdecker Ave
Joplin MO 64804

OXEN Technology - Wichita
8406 W Maple St
Wichita, Kansas 67209

OXEN Technology - Omaha
3626 S 138th St Ste A
Omaha, NE 68144

OXEN Technology - Ames
1531 Airport Rd #104
Ames, IA 50010

OXEN NETWORKED is a publication of OXEN Technology. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form, electronic, photocopying, recording, mechanical, or otherwise without the prior written permission of OXEN Technology. All rights are reserved.

EDITORIAL AND CIRCULATION CONTACT:
Daniel Flanigan, Marketing Manager
dflanigan@oxen.tech | (402) 949-5556

TRADEMARKS:
All brand names and product names used in this publication are trade names, service marks, trademarks, or registered trademarks of their respective owners.

Copyright © 2026 by OXEN Technology and Cornerstone Publishing Group, Inc.

PRINTED ON RECYCLED PAPER

SECURITY FIRST. SECURITY EVERYWHERE.

Helping Organizations Grow with Confidence

Technology has never changed faster. At the same time, organizations are navigating increasing cybersecurity threats, evolving compliance requirements, and growing pressure to make smart technology investments. The challenge isn't simply keeping up with technology. It's knowing where to invest and how to reduce risk while supporting the business.

At OXEN Technology, we believe security shouldn't be something that's added after the fact. It should be built into every technology decision. That's the foundation of our "Security First. Security Everywhere." approach.

Rather than treating cybersecurity as a separate service, we help organizations create a secure technology strategy that aligns with their business goals. Whether it's managed IT, cloud security, 24/7/365 monitoring, compliance guidance, vulnerability management, strategic consulting, or risk assessments, every recommendation is made with one objective: protecting the business while enabling growth.

This approach is especially valuable for organizations operating in regulated and compliance-driven industries, including financial services, manufacturing, aerospace, telecommunications, utilities, local government, accounting, legal, and other businesses where security isn't optional. ***It's essential.***

This year, we're introducing initiatives that further support that mission. Our Cyber Insurance Guarantee helps organizations navigate evolving insurance requirements while strengthening the security controls needed to obtain competitive coverage. At the same time, we're expanding with our OXEN Defend managed security bundle to bring together core elements of a modern cybersecurity strategy, including 24/7/365 SOC monitoring, Endpoint Detection and Response (EDR), SIEM, cloud and identity protection, email and network security, vulnerability management, patching, and infrastructure monitoring.

Technology will continue to evolve. Cyber threats will continue to change. OXEN's commitment remains the same: helping organizations make informed decisions, reduce risk, and build a technology strategy that supports long-term success.

Because the strongest partnerships don't begin with products. They begin with trust. And when security is built into every decision, organizations gain more than protection; they gain the confidence to grow.



Strong. Simple. Trusted.

Kelle White
OXEN Vice President of Sales

BUILDING MOMENTUM THROUGH GROWTH, PARTNERSHIP, AND SECURITY

A Message from Heather Lantz, OXEN President

As we move through 2026, I continue to be inspired by the momentum we are building together. Across the organization, our team is executing with purpose, serving clients with excellence, and helping shape the future of OXEN Technology.

The technology landscape continues to evolve at an unprecedented pace. Organizations are facing increasingly sophisticated cybersecurity threats, expanding compliance requirements, and growing pressures to leverage technology as a strategic driver of business success. In response, OXEN has continued evolving to meet those needs; not simply as a managed service provider, but as a security-first technology partner dedicated to helping clients operate with confidence.

Throughout this year, we have made significant progress toward our strategic goals. We have continued investing in our cybersecurity capabilities, expanding service offerings, and strengthening the integration between technology management, security, and business strategy. OXEN's focus remains clear: helping organizations improve resiliency, reduce risk, and unlock the full value of their technology investments.

Growth has been a major theme of 2026. OXEN has expanded into new markets, deepened relationships with existing clients, and launched strategic initiatives designed to create long-term value. Our telecommunications partnership program is opening new opportunities to extend OXEN's solutions through trusted partnerships, while our Cyber Insurance Guarantee initiative addresses one of the most pressing concerns facing businesses today. These efforts represent more than new services; they reflect our commitment to solving real business challenges for our clients.

We have also strengthened our presence within the communities we serve. The recent ribbon cutting celebrations and open house in Joplin provided an opportunity to connect with local business leaders, community partners, and clients while celebrating OXEN's continued growth. These relationships are an important reminder that success is built through partnership, collaboration, and trust.

Most importantly, none of this progress would be possible without the OXEN team and strategic partners. Every new client, every successful project, every client relationship, and every positive outcome is the result of a team committed to excellent execution. I am incredibly proud of the dedication, professionalism, and passion our employees bring to their work every day. These efforts continue to strengthen our culture, elevate client experience, and drive OXEN forward.

As we look ahead, the OXEN mission remains unchanged. We will continue helping organizations navigate cybersecurity, compliance, and business challenges with solutions that are practical, effective, and aligned with their goals. We will continue investing in innovation, expanding our partnerships, and creating opportunities for growth.



Thank you for your partnership and choosing OXEN Technology for your cybersecurity and Infrastructure needs.

Heather Lantz
OXEN President



REDUCING RISK AND IMPROVING INSURABILITY FOR CLIENTS

OXEN Launches Cyber Insurance Guarantee

Cyber insurance has become a critical component of business risk management. As cyber threats continue to grow and regulatory expectations evolve, insurance providers are raising cybersecurity requirements and increasing scrutiny of security controls. Today, cybersecurity and cyber insurance are closely connected, both playing a key role in business resilience and operational continuity.

A Guarantee Built Around Readiness

To help organizations navigate these challenges, OXEN Technology has launched its Cyber Insurance Guarantee, a strategic initiative designed to strengthen cybersecurity programs while helping clients meet cyber insurance requirements. The program reflects OXEN's commitment to reducing risk, supporting compliance, and protecting long-term business success.

At the center of the initiative is OXEN Defend, OXEN's comprehensive cybersecurity bundle. Designed to provide the layered protections insurers increasingly expect, OXEN Defend combines advanced security technologies, continuous monitoring, and expert guidance into a unified cybersecurity program. The result is a proactive approach to risk management that helps organizations strengthen defenses while simplifying security oversight.

Meeting Insurer Expectations

Cyber insurers commonly evaluate controls such as multifactor authentication, endpoint detection and response, vulnerability management, security awareness training, identity protection, and continuous monitoring before issuing or renewing policies. Organizations unable to demonstrate these capabilities often face higher premiums, reduced coverage, or challenges obtaining coverage altogether.

OXEN Defend helps address these requirements through an integrated security strategy rather than a collection of disconnected tools. The solution supports threat detection, vulnerability identification, security monitoring, employee education, and ongoing risk mitigation efforts.

This comprehensive approach helps reduce exposure to cyber threats while positioning organizations more favorably during insurance reviews and renewals.

A Practical Path to Stronger Insurability

The Cyber Insurance Guarantee reinforces OXEN's security-first philosophy by aligning cybersecurity best practices with insurance expectations. By helping organizations identify weaknesses, address security gaps, and improve overall readiness, OXEN enables clients to build sustainable security programs that support both business objectives and compliance requirements.

As cybersecurity risks continue to evolve, executive leaders need partners who can provide both technical expertise and strategic guidance. Together, the Cyber Insurance Guarantee and OXEN Defend offer a practical path toward stronger security, improved insurability, and greater confidence in the face of emerging threats.

For business leaders, the message is clear: cyber insurance is increasingly a reflection of cybersecurity readiness. Through the Cyber Insurance Guarantee and OXEN Defend, OXEN helps clients reduce risk, protect operations, and build a stronger foundation for future growth.

OXEN TECHNOLOGY
STRONG. SIMPLE. TRUSTED.

SECURITY THAT WORKS AS ONE: INSIDE THE OXEN DEFEND STRATEGY

Cybersecurity has become one of the most significant business risks organizations face today. Yet many companies continue to manage security through a patchwork of disconnected tools, vendors, and processes. The result is often increased complexity, limited visibility, and gaps that can leave businesses exposed when threats emerge. OXEN Technology's OXEN Defend bundle was designed to address this challenge through a unified security strategy that works as one.

One Coordinated Defense

Rather than treating cybersecurity as a collection of individual products, OXEN Defend brings together multiple layers of protection into a coordinated framework. Security awareness training, endpoint protection, identity security, threat monitoring, vulnerability management, and security operations all work together to create a stronger defense posture. This integrated approach helps organizations reduce risk while simplifying the management of cybersecurity across the entire business.

Continuous Protection, Clear Visibility

The strategy behind OXEN Defend focuses on continuous protection and proactive risk reduction. Security tools generate valuable insights, but those insights are most effective when they are connected to expert analysis and response. OXEN combines advanced technology with skilled security professionals who monitor, investigate, and respond to potential threats. By aligning people, processes, and technology, organizations gain access to a security program that is designed to identify and address risks before they become business disruptions.

A key advantage of the OXEN Defend strategy is visibility. Business leaders need clear insight into their cybersecurity posture to make informed decisions. Through reporting, vulnerability assessments, security awareness metrics, and ongoing monitoring, organizations can better understand where risks exist and what actions are being taken to mitigate them. This level of transparency helps executives align security investments with overall business objectives.

Security That Supports Insurability

The value of this comprehensive approach extends beyond security protection. OXEN Defend also plays an important role in helping organizations meet the increasingly stringent requirements of cyber insurance providers. Insurance carriers continue to raise expectations around security controls, employee training, monitoring, and risk management practices. Companies that cannot demonstrate



these protections may face higher premiums, coverage limitations, or difficulty obtaining coverage altogether.

This is where OXEN's Cyber Insurance Guarantee strengthens the value of OXEN Defend. By implementing the security controls, monitoring capabilities, and best practices included within the bundle, clients are better positioned to satisfy insurer requirements and improve their insurability. Together, OXEN Defend and the Cyber Insurance Guarantee provide organizations with both stronger cybersecurity protection and greater confidence in navigating today's evolving insurance landscape.

In a world where threats are constantly changing, security works best when every layer works together. OXEN Defend delivers that unified strategy, helping businesses remain secure, resilient, and prepared for what comes next.

OXEN Technology

Cybersecurity • Managed IT • Compliance • Cloud Solutions

OXEN.tech | (888) 296-3619 | hello@oxen.tech



OXEN leaders celebrate the official ribbon cutting with the Joplin Area Chamber of Commerce.



Kirk Rowland, Heather Lantz, Joplin Mayor Rob O'Brian, Kelle White, and Ryan Pieken



OXEN Technology employees and members of the Webb City Area Chamber of Commerce



Representatives from the Webb City Chamber of Commerce welcome OXEN to the community.

CELEBRATING GROWTH IN SOUTHWEST MISSOURI

OXEN's New Joplin Location Strengthens Community Connections

Several weeks after OXEN Technology celebrated the opening of its new Joplin office location, the impact of the event continues to be felt throughout Southwest Missouri. The occasion marked an important milestone in OXEN's ongoing growth while reaffirming the company's long-standing commitment to the Joplin community and the organizations it has served in the region for years.

Held on May 27, the celebration brought together local leaders, community partners, clients, and OXEN team members for a day centered on connection and collaboration. OXEN hosted dual ribbon-cutting ceremonies with both the Joplin Area Chamber of Commerce and the Webb City Chamber of Commerce, highlighting the company's continued investment in Southwest Missouri and its new location within the city.

Guests toured the new facility, met members of the OXEN team, and learned more about the company's integrated cybersecurity and managed IT services. Throughout the day, conversations focused on technology, cybersecurity, business resilience, and the value of trusted partnerships in an increasingly complex digital environment.

While the location has changed, OXEN's commitment to Joplin remains the same. The new office provides expanded space for collaboration, innovation, and client engagement while supporting the company's continued growth and the evolving needs of businesses across the region.

"For many years, OXEN has focused on helping organizations succeed through dependable technology and trusted partnerships," said OXEN President Heather Lantz. "Over the last year and a half, OXEN has focused on maturing its cybersecurity and compliance programs. This development allows us to deepen those relationships and bring OXEN's high-touch, white-glove approach even closer to our clients. OXEN is more than a vendor. We strive to become the go-to partner for our clients."

The strong turnout from community leaders, chamber representatives, clients, and industry partners reinforced the value of regional engagement and trusted partnerships. As OXEN continues to grow, the relationships celebrated during the event remain central to the company's success, demonstrating that lasting growth is built through trust, collaboration, and a commitment to the communities it serves.



Daniel Flanigan
OXEN Marketing Manager

MANAGING YOUR FOUR BOTTOM LINES

Business owners should not judge their company by net profit alone. Net profit matters, but it does not tell the whole story. To understand how well a business is really performing, owners should regularly look at four measures: return on invested capital, net profit, operating cash flow, and profit per employee.

Putting Invested Capital to Work

Return on invested capital shows how well the business turns the money invested in it into profit. In simple terms, it answers this question: are we getting a good return on the money tied up in the company? This matters because owners, lenders, and investors want to know whether the business is using its resources wisely. A company may have strong sales or even solid profits, but if it requires too much capital to produce those profits, the overall return may still be weak.

Understanding True Profitability

Net profit shows whether the business is selling its products or services for more than it costs to provide them. It is the most familiar bottom-line measure because it tells leaders whether the business model is economically sound over time. However, net profit is based on accounting rules, not just cash movement. A company can report a profit while still waiting to collect customer payments, or it can look less profitable because of timing, depreciation, or other accounting decisions.

Keeping Cash Flowing

Operating cash flow shows whether the business is bringing in enough cash from day-to-day operations to keep running. This is critical because a company can show a profit and still struggle if cash is tight. Cash is needed to pay employees, vendors, taxes, loan payments, and other obligations. Strong operating cash flow gives the business flexibility and reduces financial stress, while weak cash flow can create problems even when the income statement looks healthy.

Measuring Productivity per Employee

Profit per employee shows how effectively the company turns its people, knowledge, and effort into profit. This is especially useful for service, technology, and knowledge-based businesses where value often comes from employee expertise rather than physical assets. A higher profit per employee can indicate strong productivity, good processes, and effective use of talent. However, the measure should be interpreted carefully because contractors, part-time staff, and other staffing choices can affect the calculation.

Seeing the Whole Financial Picture

The main takeaway is that no single number gives a complete view of business performance. Each measure has weaknesses, but together they help owners/leaders see whether the business is profitable, generating cash, using capital wisely, and getting strong results from its team. Track all four measures in a monthly financial scorecard so owners/leaders can spot trends, ask better questions, and make better decisions.



Kirk Rowland
OXEN Vice President of Finance

OXEN TECHNOLOGY

STRONG. SIMPLE. TRUSTED.



Technology and cybersecurity are no longer separate conversations. OXEN Technology helps organizations reduce risk, strengthen security, and improve business resilience through cybersecurity solutions and integrated managed IT.

Built on a Legacy of Innovation

Founded on the vision of technology, OXEN's roots trace back to helping businesses leverage technology for growth and success. Today, OXEN continues that tradition through cybersecurity, managed IT, compliance, and cloud solutions.

OXEN Defend
Unified Cybersecurity Protection

OXEN Zero Trust
Security Built Around Verification

OXEN Assure
Executive Cybersecurity Leadership

OXEN Operate
Reliable. Proactive. Productive.

OXEN Cyber Insurance Guarantee

Cyber insurance requirements continue to evolve. OXEN helps organizations implement the security controls, documentation, and monitoring practices needed to improve cyber insurance readiness and strengthen their security posture.

OXEN Technology

Cybersecurity • Managed IT • Compliance • Cloud Solutions

OXEN.tech | (888) 296-3619 | hello@oxen.tech